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off from traditional rhetorical theory,
emerged in the United States around the
1980s. Researchers began studying
environmental communication as a stand-
alone theory because of the way
environmental activists used images and
wording to persuade their public's.

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Environmental communication-

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In the simplest terms, environmental communication is communication about environmental affairs. This includes all of the diverse forms of interpersonal, group, public, organizational, and mediated communication that make up the social

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debate about environmental issues and problems, and our relationship to the rest of nature.

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Environmental Communication, Volume 14, Issue 8 (2020) Advanced Review .

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Abstract. This chapter addresses the question of why environmental communication is an indispensable part of environmental strategies. Disciplinary views like environmental economics, environmental sociology, or environmental governance are briefly presented and

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to gain a comprehensive understanding of
the complexity of the topic and the ...

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define environmental problems and decide what actions to take with regards to the natural world.

Environmental communication and the public sphere

The mission of environmental communication is to investigate and

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publicize issues affecting the natural world, and humans' role in environmental protection and resource management. Environmental communication is a complex and interdisciplinary field of study and practice that engages scholars, industry practitioners, and members of the public.

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Guide to Environmental Communication:
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Communicating environmental
performance information in the form of
permits, league tables and public registers
is a basic requirement for most
organisations. Equally, communications

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acts as a conduit for sharing values and building an environmentally responsible culture both within an organisation and across a wide range of stakeholder interests.

Environmental communications strategies
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Public policy communication Public policy is one of the main forces that can steer and facilitate societal change. To this end, public authorities use a mix of legal, economic, and information tools to tackle environmental degradation and to preserve the environment.

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dynamic and cutting-edge research area
that helps envision and create more
sustainable societies through its focus upon

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the central role of media and
communication in shaping understandings
of and responses to environmental and
climate change.

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