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Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 11 core lessons plus a final project that pulls it all together, you'll learn how to tap this program's vast potential - whether you create motion graphics for network television, corporate communications, or your own projects.

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After Effects Apprentice Real-World Skills for the ...

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After Effects Apprentice | ScienceDirect

After Effects Apprentice, Second Edition; Real-World Skills for the Aspiring Motion Graphics Artist by Trish and Chris Meyer 2nd Edition Version CS4 Includes DVD Tutorial Published by Focal Press 321 Pages 12 Chapters Everything you need to know to get up to speed with After Effects by two authors

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After Effects Apprentice: Real-World Skills for the Aspiring Motion Graphics Artist Chris Meyer , Trish Meyer Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you.

After Effects Apprentice: Real-World Skills for the ...

Trump has reportedly considered an Apprentice revival before, as The Daily Beast reported last year that the president and Burnett were "pitching each other details on potential TV projects" for after his time in office – including a "politics-themed" show that could be titled The Apprentice: White House. Trump denied this report, saying he doesn't "even have time to think about it."

Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 11 core lessons plus a final project that pulls it all together, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features introduced in After Effects CS6, CS5.5, and CS5, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers, animate eye-catching titles, manipulate 3D space, track or rotoscope existing footage to add new elements, color key and stabilize a shot to place it in a new environment, and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. Topics include how to: Animate, edit, layer, and composite video and still images. Manipulate keyframes and the way they interpolate to create more refined animations. Use masks, mattes, stencils and blending modes to add sophistication to your imagery. Create and animate text and shape layers Place your layers in 3D space. Use tracking and keying to create special effects, such as replacing screen displays. DVD contains: All exercise source material and project files for After Effects CS6, CS5.5, and CS5, plus 90 minutes of video tutorials.

Whether you're new to After Effects and want to get up to speed quickly, or already a user who needs to become familiar with the new features, After Effects Apprentice was created for you. With 12 core lessons including a trio of projects combining After Effects with CINEMA 4D Lite, you'll learn how to tap this program's vast potential – whether you create motion graphics for network television, corporate communications, or your own projects. Fully updated to cover the major new features added in After Effects CC, this edition of the book presents a professional perspective on the most important features a motion graphics artist needs to master in order to use After Effects effectively. You'll learn to creatively combine layers; animate eye-catching titles; manipulate 3D space; color key, track or rotoscope existing footage to add new elements; and use effects to generate excitement or enhance the realism of a scene. Easy to follow, step-by-step instructions guide you through the features, with explanations of the "why" instead of just the "how" behind each technique. You'll learn more than just the tools; you'll learn skills that you can immediately put to work expressing your own ideas in your productions. USER LEVEL: Novice-Intermediate Topics include how to: • Animate, edit, layer, and composite a variety of media. • Manipulate keyframes and the way they interpolate to create more refined animations. • Use masks, mattes, stencils and blending modes to add sophistication to your imagery. • Create, animate, and extrude text and shape layers. • Explore 3D space, including using CINEMA 4D Lite. • Use tracking and keying to create special effects, such as replacing screen displays. A companion website at www.routledge.com/cw/meyer makes available for download all exercise source material and After Effects CC project files required to get the most out of this book.

If you're new to After Effects and want to get up to speed quickly, After Effects Apprentice was created just for you. With 11 core lessons plus a fun final project, you'll quickly get into the program and learn how to tap its potential--whether you want to create motion graphics for a network program, your company's video, or your own independent production. In this book, you'll get a professional perspective on the most important features a motion graphics artist needs to learn to use this program effectively. You'll learn to creatively edit and combine layers, animate eye-catching titles, replace a screen on a computer monitor, place a studio shot in anew environment, manipulate 3D space, and use effects to generate excitement or enhance the realism of a scene. Easy to follow step-by-step instructions take you through each technique, including projects that encourage you to put your own creative vision to work. You'll learn more than just the tools; you'll learn skills that you can immediately put to work in your own projects. Topics include how to (to be updated closer to release of corresponding software version): * Animate, layer, and composite images and text. * Manipulate keyframes to create more refined animations. * Use masks, mattes, stencils and modes to add depth. * Manage layers to make them easier to coordinate. *

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Add 3D to your animations. * Use tracking and keying to create special effects. * Includes new CSX features; Shape layers, the Puppet tool, Brainstorm, and Per-Character 3D Text. DVD contains: All exercise source material and projects, guided video tours, and movies of the finished projects. * Full color presentation of professional workflows * Core motion graphic techniques in 12 engaging lessons * Companion DVD features QuickTime movies and lesson media

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New to CINEMA 4D and looking for an accessible way to get up to speed quickly? Do you already know the basics of the software but need to know the new features or take your skills and understanding a little deeper? If so, look no further than CINEMA 4D Apprentice, your one-stop shop for learning this powerful application. With guidance that takes you beyond just the button-pushing, author Kent McQuilkin guides you through 10 core lessons, starting with the basics before moving onto more complex techniques and concepts and then tying it all together with a final project. CINEMA 4D Apprentice walks you through the software with a project-based approach, allowing you to put lessons learned into immediate practice. Best practices and workflows for motion graphics artists that can be applied to any software application are included. A companion website (www.focalpress.com/cw/mcquilkin) features project files and videos of the techniques in action. Topics covered include: creating basic scenes, modeling, texture mapping mograph in-depth integration with After Effects via CINEWARE lighting, animation, rendering and more motion tracking with the new tools included in R16

Trish and Chris Meyer share over 17 years of hard-earned, real-world film and video production experience inside this critically acclaimed text. More than a step-by-step review of the features in AE, readers will learn how the program thinks so that they can realize their own visions more quickly and efficiently. This full-color book is packed with tips, gotchas, and sage advice that will help users thrive no matter what projects they might encounter. Creating Motion Graphics 5th Edition has been thoroughly revised to reflect the new features introduced in both After Effects CS4 and CS5. New chapters cover the revolutionary new Roto Brush feature, as well as mocha and mocha shape. The 3D section has been expanded to include working with 3D effects such as Digieffects FreeForm plus workflows including Adobe Repoussé, Vanishing Point Exchange, and 3D model import using Adobe Photoshop Extended. The print version is also accompanied by a DVD that contains project files and source materials for all the techniques demonstrated in the book, as well as nearly 200 pages of bonus chapters on subjects such as expressions, scripting, and effects. Subjects include: Animation Techniques; Layer Management; Modes, Masks, and Mattes; Mastering 3D Space; Text Animation; Effects & Presets; Painting and Rotoscoping; Parenting, Nesting, and Collapsing; Color Management and Video Essentials; Motion Tracking and Keying; Working with Audio; Integrating with 3D Applications; Puppet Tools; Expressions; Exporting and Rendering; and much more.

Covers the basics of Adobe After Effects, from color correction and keying to selection methods and motion tracking and provides tips and techniques to help readers become more productive with the program.

This cookbook contains recipe after recipe that allow you to harness the full power of the native plug-in effects in the After Effects application. In a step-by-step manner, author Chad Perkins guides you through the creation and application of each and every native plug-in effect available for use in the AE toolset. The book also shows you how each can be used optimally in your media project, when and why it makes sense to use each, and also how to combine multiple effects. From color correction effects to distortion effects to stimulation effects and all in between, this book puts the full power of the AE plug-in effects in your hands. It shows you how to create, among others: - the shatter effect - the fractal noise effect - the glow effects -

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the Particle playground effect - the 3D Channel Extract effect - the Colorama effect

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